



For Immediate Release

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Fairway Aviation Adds Director of Marketing

Milwaukee, WI; June 15, 2009 Fairway Aviation welcomes Candy Zimmer as Director of Marketing. Zimmer has more than ten years of experience as a graphic designer, art director and project manager, serving a wide range of companies and organizations, including business aviation.

“Even in difficult economic times, business aviation is a crucial tool to promote efficiency and effectiveness amongst corporations and small businesses,” said Zimmer. “I’m eager to help companies find the best aircraft available by providing customized, easy-to-understand market analyses.”

Zimmer will be responsible for implementing the Fairway Technologies approach to buying and selling business aircraft by combining new media and Internet-based technology with traditional sales tools.

“Candy’s emphasis on clear communication and interest in social media and new technologies will elevate Fairway Aviation’s profile in the business aviation industry,” said Chris Doerr, CEO. “Our clients will benefit from her exceptional service and attention to detail.”

Zimmer holds a B.F.A. in graphic communications and a B.A. in English from Washington University in St. Louis.

For additional information, contact Chris Doerr or visit www.fairwayaviationgroup.com.

Fairway Aviation Group specializes in the buying and selling of business aircraft for discriminating clients worldwide. Our professional, client-focused approach is unique and involves the use of new technologies to bring buyer and seller together – wherever in the world they may be. With 10+ years of industry experience and the advantage of real-time information regarding the current aircraft market, we can accurately value the aircraft being bought or sold and complete a successful transaction in the shortest possible time.

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Bringing new technologies to the science of aircraft marketing.