

For Immediate Release

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Fairway Aviation Group Adds Director of Business Development

Milwaukee, WI; September 21, 2010 Fairway Aviation Group, LLC welcomes Jeff Wenzler as Director of Business Development. Wenzler has more than 13 years of experience in sales, account development and program leadership.



“I’m eager to begin working with aircraft owners and prospective buyers to help them determine which aircraft options are best for their needs,” Wenzler said. “I want to ensure that Fairway’s reputation for exceptional information and service continues to impress clients, while building future relationships to expand Fairway Aviation’s market-reach.”

Wenzler will be responsible for building and strengthening client relationships through communication, by providing information, resources and products that meet clients’ needs. Wenzler will also help promote Aircraft Cost Calculator, which allows clients to streamline aircraft ownership cost analysis for nearly 200 of the most popular business aircraft, including initial investments, maintenance and management fees, fuel costs, depreciation and more.

“Jeff’s experience and enthusiasm will strengthen the Fairway management team and our ability to meet clients’ needs,” said Chris Doerr, president. “His relationship-building skills coupled with attention to detail and motivation will be a true asset.”

“I’ve personally known Jeff for 25 years – I know the key to any successful company is only as good as the talent they hire – Jeff has incredible talent,” said Doerr.

Wenzler holds a Master of Education from Boston College in Boston, Mass. and a Bachelor of Arts from Marquette University, Milwaukee, Wis.

Wenzler is a baseball aficionado, has a passion for writing and storytelling, and is a Master Gardener in the State of Wisconsin. He and his wife Jennifer have three children: Cecilia, Jonah and Bailey.

For additional information, contact Chris Doerr or visit www.fairwayaviationgroup.com.

Fairway Aviation Group specializes in the buying and selling of business aircraft for discriminating clients worldwide. Our professional, client-focused approach is unique and involves the use of new technologies to bring buyer and seller together – wherever in the world they may be. With 10+ years of industry experience and the advantage of real-time information regarding the current aircraft market, we can accurately value the aircraft being bought or sold and complete a successful transaction in the shortest possible time.

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Bringing new technologies to the science of aircraft marketing.